



# 2023 USI TEAM ONSITE

Empowering Excellence in  
RPAS Operations Globally

## COMPANY – GENERAL (Olds)

1200 Welcome and USI Year in Review (Financials, Expenses, Budget)

1300 2024 Goals and Objectives

1330 Realignment To Meet These Goals/Establishment of True Customer Support Organization

1415 Job Performance Reviews, Core Values, & Bonus Policy

1500 Updates on FL and AZ locations

1515 Break

## HUBSPOT – COMMON DATA ENVIRONMENT (Olds/Liston/Holland)

1530

## COMPANY HEADSHOTS (Holland)

1630

## DINNER – DISNEY SPRINGS

1800-2030

# MONDAY AFTERNOON AGENDA



## INDUSTRY AND USI SELF ASSESSMENT (Liston)

0830 Commercial Industry USI SWOT ANALYSIS

0900 Academic Industry USI SWOT ANALYSIS

## INDUSTRY AND USI SELF ASSESSMENT (Olds/Liston)

0930 Action Plan (How)

## MARKETING (Liston/Holland)

1230

1345 Break

## BREAK OUT GROUPS (Liston/Mirot/Allen)

1400-1645 Discuss and Review of Specific Job Performance Metrics

## CLOSING REMARKS (Olds)

# TUESDAY AGENDA



## OPERATIONS (Allen)

- 0830 Review Process Map for Sales to Ops Handoff
- Review Current Flight Training Requirements
- Discuss ASTM Role

## PRODUCT REVIEW (Mirot)

- 0930 Current Product Offering Review
- Future Product Offering And Roadmap/Flight Versus Flight Line Orientation Discussion
- Fall 2023 Challenges and Enhancements Made for Spring 2024/Change Management

## OPEN DISCUSSION/WRAP UP (ALL)

1130

## DEPART

1200

# WEDNESDAY MORNING AGENDA

